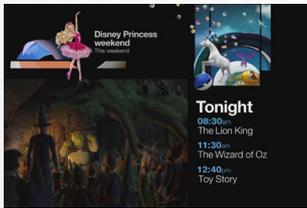




 Viz Multichannel

Complex channel branding made simple

- All channels monitored from a single point
- Automation for unlimited number of channels
- Advanced support for promotions and branding



Viz Multichannel makes it easy to use high-quality Vizrt graphics for channel branding.

The application simplifies playlist playout, providing a single client that handles the playlist elements of one or more channels. Viz Multichannel helps to promote commercial messages on multiple channels in a fully automated way. Viz Multichannel combines pre-scheduled, timecode-based playlist operations with the possibility of adding real-time 3D graphic effects and powerful branding capabilities. In complex environments, the application helps to centralize the entire workflow onto one desktop.

Key Features

- Real-time 2D & 3D graphics
- Automation support
- Supports SD & HD
- Automated playlist creation from traffic system
- Last minute playlist changes
- Real-time preview
- Template-based graphics
- Monitor channels from a single interface
- Traffic error notifications
- Vizrt REST API
- Built for promotions & branding
- Traffic playlist building via Quick Scheduler

Integration with existing workflows

Viz Multichannel integrates seamlessly with existing channel traffic and scheduling solutions. It supports the import of playlists from all major traffic and automation systems.

Support for automation systems

Viz Multichannel's integration with the automation system guarantees that every single element is played out at exactly the right time. After receiving a playlist from the traffic system, the automation takes control during playout, telling Viz Multichannel when to run a specific item.

Last-minute changes made in the automation system will automatically be synchronized with the playlist in Viz Multichannel. This means that the solution always reflects the latest status, regardless of when a playlist is changed.

Event handling

While shows or ad-blocks are considered primary events, graphics effects within the show, such as squeezebacks, tickers and lower thirds, are seen as secondary events. After a primary event has been triggered by the automation system, Viz Multichannel takes control of the secondary events and plays them without the need for user intervention, guaranteeing accurate timing. Optionally, secondary events can also be triggered by the automation system. Viz Multichannel's flexibility is based on relative timecodes: Offsets are based on the timecode of a specific program rather than on an absolute time of day. Because the relative start point of a template in relation to the main program always stays the same, updates in the playlist do not affect the graphics schedule. The communication between Viz Multichannel and the automation system uses standard protocols like VDCP and Intelligent Interface and is open to other third-party systems.

Adjusting the playlist

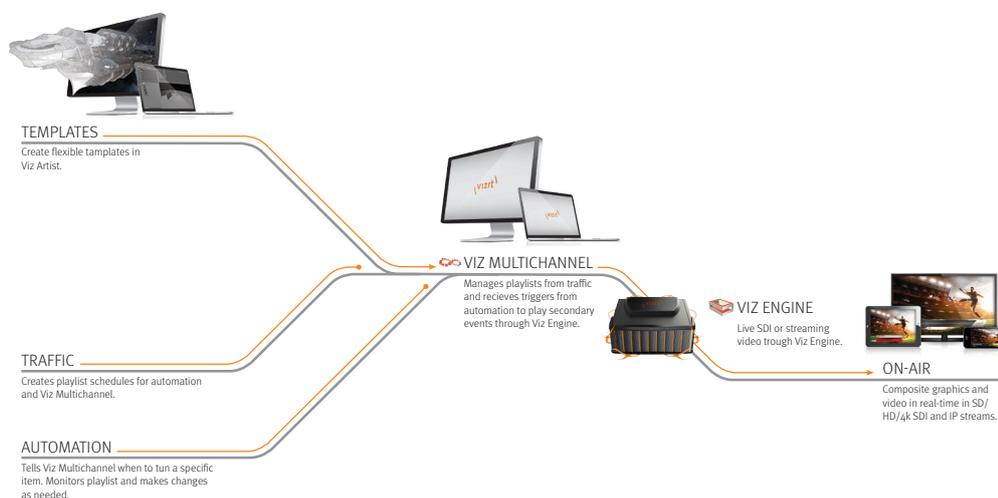
Last-minute changes to existing playlists are very common in broadcasting. Whether sports events go overtime or breaking news demands its own space in the playlist, Viz Multichannel handles time-critical changes without the need for user interference.

Staying in control

Viz Multichannel allows users to maintain full control over the playlist up to the very last minute before playout. Templates automatically collect information such as the program's name and start time. Should any changes occur, all relevant information is updated instantly. An automatic error check makes sure that changes in the original playlist do not corrupt the graphics playlist. Advanced error protection features include alerts concerning overlapping animations, mismatches, or other deviations from the schedule.

Branding and promotions

Viz Multichannel does much more than simply merge your promotion and branding strategy with the playlist—it also helps you to control and monitor the content. Publish programming notes and updates automatically to social networks like Twitter and Facebook to keep the audience informed about your stations broadcast schedule.



Vizrt Support

- 24/7 support through phone or email
- On-site support
- Access to support portal
- Remote access to Vizrt systems
- Vizrt FTP for software updates
- Viz Secure monitoring
- Additional professional services
- On-site training
- Access to Viz University

Visit vizrt.com for more information about Viz Multichannel

