

Automate any major studio device, orchestrate complex shows and deliver error-free shows



Manually running a live or pre-recorded studio production is a major challenge. You're reliant on individual operator skill and timing, which risks production errors and inconsistent content quality from show to show.

Viz Mosart provides templated automated control of your studio's devices and systems, streamlining the production process and reducing the reliance on individual operator skill so they can focus on the content, not the technical aspects of production control. This **eliminates production mistakes, ensures consistently high show quality, and lowers operational costs**, providing greater flexibility in news, sports, and other live and pre-recorded productions.

60%

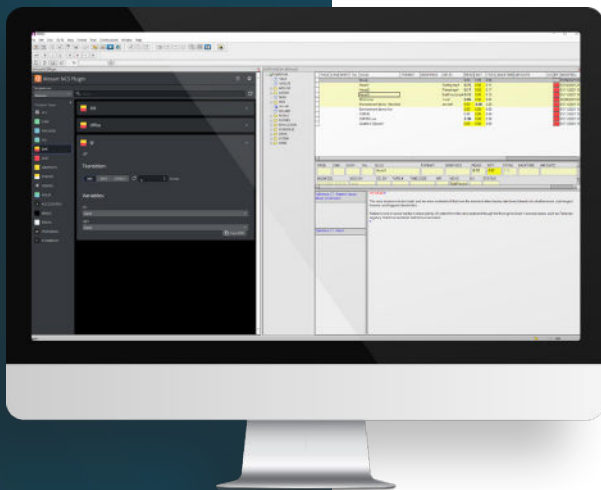
REDUCTION IN ERRORS PER STUDIO

*Average based on feedback from Viz Mosart customers



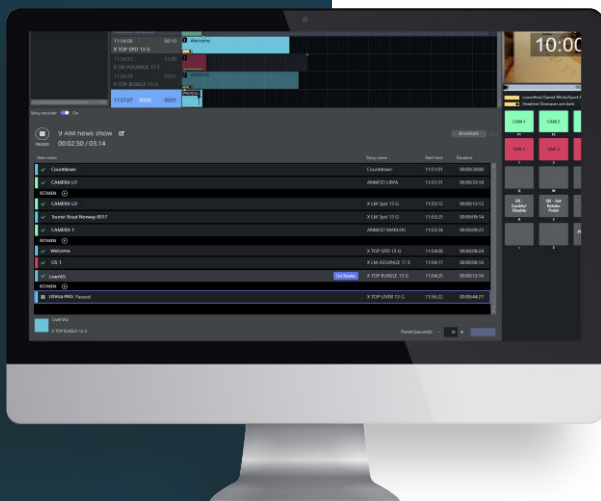
Eliminate mistakes for guaranteed quality

By removing technical complexities, Viz Mosart **helps eliminate mistakes and ensures consistently high content quality.** Producers, Directors, and other production staff don't need in-depth device knowledge, so they are able to perform complex operations flawlessly, quickly, and easily to focus on the creation of great stories by an average of 60% according to Vizrt customers. Multiple production elements like video, graphics, and audio can be easily combined with just one button click, helping to avoid human error.



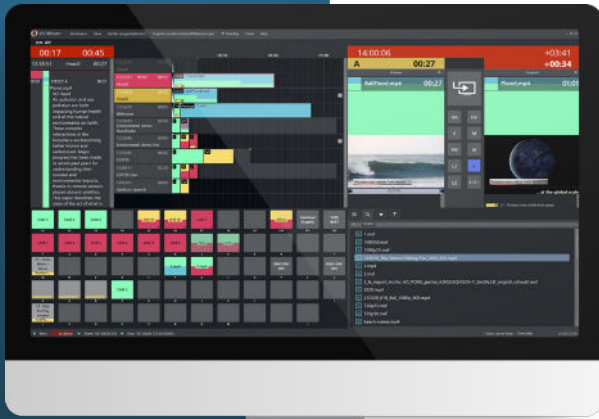
Seamless integrations

Integrating with all major categories and vendors of production equipment including all the leading video switchers, Viz Mosart ensures you are free to integrate and upgrade components from a wide range of suppliers with no difference to the user interface experience. The system offers robust integration with Vizrt systems such as graphics and production workflow management as well as 3rd party systems, including **taking input from all major newsroom computer systems to easily utilize the work done by journalists.**



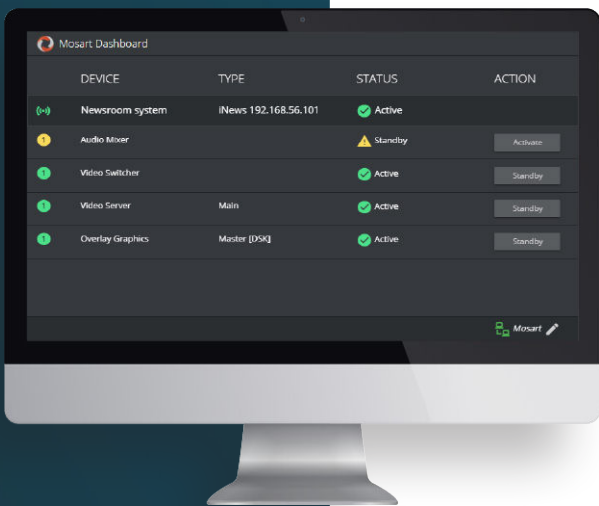
Reclaim hundreds of editing hours

For pre-recorded shows, Viz Mosart enables easy retakes of segments by **enabling Producers to stop time, reset the studio devices to their previous state, and record the segment again** until perfect. When shooting is done, the system automatically stitches the correct segments together, removing the tedious basic cuts and mistake removals, halving the time spent in the editing room.



Flexible production

Supporting fully automated, semi-automated, and manually assisted productions including live scripted and unscripted breaking news and pre-recorded content, Viz Mosart is highly configurable to your studio's needs for the most flexible production possible. Managing live changes on the fly and handling breaking news or ad hoc productions effortlessly with the same system, entire live and pre-recorded programs can be run with just a few or a single operator, and even enables presenters to have control of shows using a content-centric interface that **helps users stay focused on presenting the best quality stories.**



Functional simplicity

Shows can be managed with reusable automation templates that are sharable between control rooms, and one system can take over from another according to schedule or operator command to execute rundown templates. Designed to only display the relevant information for the current show with no other distractions, the intuitive user interface **reduces technical complexities and ensures new users get up and running quickly.**

Why Viz Mosart?

1

Results oriented:

Consistent high-quality output with low operational costs

2

Native API integration:

Easy to implement with any studio infrastructure

3

Enhanced usability:

Templates and tools to reduce technical complexity for single user operation

Technical capabilities

Focus on delivering great productions with a more flexible control solution and see rapid return on investment with Vizrt's Flexible Access plans and

customizable options designed to suit your specific needs, now and in the future.

VIZ MOSART	AUTOMATION
Vizrt's rundown creator "Showmaker", 25 users	✓
NRCS integration	✓
Control external video server	✓
Control of external (physical) audio mixer	✓
Viz Mosart Audio Player	✓
Control of external (physical) video switcher	✓
24/7 Vizrt Flexible Access Support*	✓
OPTIONS	
Control camera robotics	○
Control lighting	○
Control of video router	○
Control video wall system	○
Crossover functionality	○
Viz Mosart Media Router	○
License for main and backup Viz Mosart servers in one control room	○
Viz Mosart template sharing	○
Backup Viz Mosart servers in one control room	○
Engine Switcher (for switcher-less workflows)	○
Playout + graphics + media router	○
Story Recorder (for automating recorded content)	○

* Vizrt Flexible Access Support is a global support organization providing unlimited 24/7 support for critical production-down issues, a detailed ticketing system for raising and monitoring support tickets, access to an evolving and searchable online product support knowledgebase, and unlimited user access to Viz University product training courses for rapid user onboarding

✓	Included
○	available

Control everything from one screen

Viz Mosart is truly vendor agnostic and the growing list of production system integrations are built on native control APIs for each device. This ensures

that integration is optimized for each device that it controls. Integrations include:

NRCS

- Rundown and Stories

Video Playout Servers

- Media Status and Duration

Graphics Systems

- Graphics Status



➤ Vision Mixers

➤ Weather Systems

➤ Audio Mixers

➤ Robotic Camera Systems

➤ MAM Systems

➤ Audio File Playout

➤ Graphics Systems

➤ Video Playout Servers

➤ Loudness Controllers

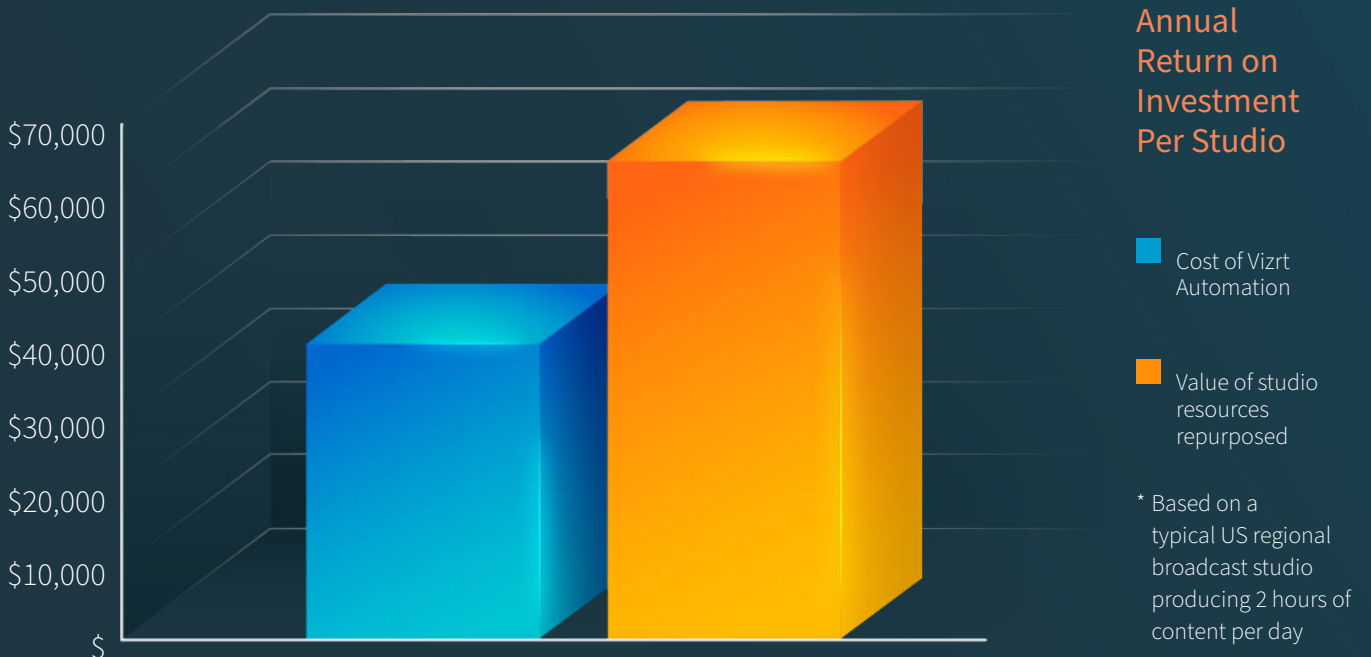
➤ Video Wall Controllers

➤ Routers & Routing Control Systems

Rapid return on investment

Viz Mosart not only helps you protect your brand assurance with higher quality, error-free content - it actually saves you money as well! With a typical US

regional broadcast studio reclaiming over \$65,000 worth of time per year per studio, you can guarantee rapid return on your Vizrt Automation investment.





About Vizrt

Vizrt® is the world's leading provider of innovative visual storytelling tools for media content creators in broadcast, enterprise, or new media – unlocking the power of a story for all.

Vizrt offers market-defining software-based solutions for real-time 3D graphics, video playout, studio automation, sports analysis, media asset management, and journalist story tools.

Vizrt offers Flexible Access to our workflows, and our platforms integrate with third-party products because we believe in enabling our customers' success, giving them the right tool for the job, and accelerating their creative excellence.

More than three billion people watch stories told by Vizrt customers every day including from media companies such as CNN, CBS, NBC, Fox, BBC, Sky Group, Al Jazeera, NDR, ZDF, Network 18, Tencent, and many more.

