ALL YOU NEED TO KNOW ABOUT

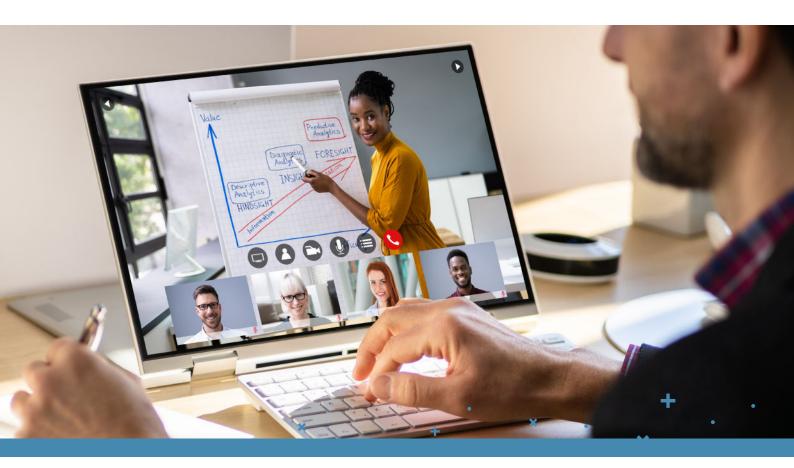## Event and Meeting Capture

ALL YOU NEED TO KNOW ABOUT
EVENT AND MEETING CAPTURE:

Event and Meeting Capture is a truly transformative technology for businesses.
Talk to most companies that use Event and Meeting Capture, and they'll wonder aloud how they ever got by without it before.

Event and Meeting Capture is an IP-based technology that records events – from meetings, presentations, training sessions through to complex simulations and town halls – and streams them in HD quality for employees to watch on any device, onsite or remotely.

The videos can be viewed live. Or employees can tune in on demand, whenever suits them - maybe they've not been able to make a meeting or perhaps they want to watch again to remind themselves of important information.

The beauty of IP-based Event and Meeting Capture systems like *Viz CaptureCast* is that they are incredibly easy and efficient for both presenters and employees to use. IT departments install and centrally manage the system, allowing presenters and trainers to focus on presenting rather than technology.

Cameras or screens can easily be set up in any room to record meetings and events, all linked via IP to the central Event and Meeting Capture system. Once recording has started, presenters can switch between different feeds at the touch of a button to give employees the best view of an event.

Each recording is enriched with metadata so employees can immediately access content and search using keywords – jumping straight to the content they want, when they want it.

TOP 10 REASONS FOR USING EVENT AND MEEETING CAPTURE

1. EFFECTIVE HYBRID WORKING - In this age of hybrid working, Event and Meeting Capture is a powerful communication tool that can connect colleagues in boardrooms, meeting rooms and home offices or wherever they are in the world. Four in 10 U.S. workers are working remotely part of the week or working entirely from home, according to a *recent Gallup study.*

2. NO NEED TO MISS A MEETING - Making sure the right people are together at the same time can be a challenge for businesses looking to move a project forward. Using Event and Meeting Capture to record video of meetings and presentations ensures that no one has to miss out, however busy their schedule or whatever time-zone they might be in.

3. TRAINING AT SCALE - Many companies use Event and Meeting Capture to deliver internal training at scale. The pandemic forced a faster and far more widespread shift to digital learning. It comes as no surprise to learn that *as many as 97% of organizations* are now using virtual classrooms to support learning and development.

4. VIDEO DOCUMENTATION - Event and Meeting Capture technology can record important meetings for compliance purposes, making it a huge asset for legal affairs and governance. It can act as a form of video documentation, ensuring that companies have a visual record of events and meetings. A video recording captures it all as it happens, so you know exactly who said what and what decisions were made.

5. ONBOARDING AND OFFBOARDING - Event and Meeting Capture can streamline onboarding new employees and make for a more successful onboarding process. New employees have a lot to learn in their first weeks. With Event and Meeting Capture, pre-recorded content can be reviewed on replay to give new employees

insight into the company and its processes and people – freeing up time for managers and supervisors. Meeting and event capture can be used during the offboarding process as well, preserving a departing employee's institutional knowledge so that remaining team members will still be able to work effectively after they've gone.

6. DEVELOPING CORPORATE CULTURE - Delivering content by video is a proven way to success. *88% of businesses* say that video is crucial for their company's ability to foster corporate culture.

7. BETTER ENGAGEMENT - Event and Meeting Capture video training content delivers more engagement than alternatives such as text. Our brains are hardwired to retain visual information; viewers remember *95% of a message when they watch it in a video* compared to 10% when reading it in text. After working with a variety of enterprises, *leading consultancy group McKinsey & Company concluded* that it's not only possible to replicate many tried-and-trusted learning methods in a remote environment, but that remote capability building offers a number of added benefits.

8. REVISITING AND REVIEWING TOPICS - Some employees may benefit from repeating a meeting or event to ensure they have all the information and material they needed to understand. Perhaps they couldn't keep up while taking notes in meeting; if so, Event and Meeting Capture can be used as a review tool, allowing them to catch up. Having meeting and event recordings available online gives employees the ability to revisit and review challenging topics that they might not have fully understood within the event.

9. FOSTERING INCLUSIVITY - Event and Meeting Capture promotes inclusivity: it opens doors for employees who find it difficult to attend meetings in person, allowing them to virtually attend whenever they are able. Among its key benefits are supporting those *with disabilities*; learning difficulties such as dyslexia; or

who speak English as a second language, as they can go back and listen again at their own pace.

It is particularly helpful for those with *caring responsibilities*, as they can catch up at a time suitable for them. Studies also report that Event and Meeting Capture *reduces anxiety*, indicating that the technology may be a useful tool in creating an environment that supports mental well-being. For some employees, Event and Meeting Capture offers an advantage over in-person learning: people who are less comfortable with public speaking or group activities may be more comfortable participating remotely.

10. SUPPORTING GROWTH - Each of Event and Meeting Capture's applications can help drive efficiency and growth. Its use as a training tool, for example, can help to improve business performance. This in turn can boost employee retention.

One of the most important ways to retain staff is to give them the opportunity to acquire new skills in order to grow in their career. Event and Meeting Capture's use in onboarding can also yield results. *Research shows* that effective onboarding improves new hire productivity by 62% and new hire retention by 50%.

SO, HOW CAN SUCCESS WITH EVENT AND MEETING CAPTURE BE ACHIEVED?

The benefits of meeting and event capture are clear. The question then becomes how can corporations best harness these benefits? The answer is simple: with Viz CaptureCast.

Viz CaptureCast is our ground-breaking IP-based meeting and event capture system. It is easy to implement and bridges the world of AV-over-IP through NDI® and video management systems in a purely software and network-centric way. This distributed, scalable appliance lives centrally on a network, removing the need for a device per room for capture.

Our powerful capture device simultaneously records from multiple sources in any room, whether a PTZ3 camera or mobile/tablet through free CaptureCast iOS and Android Apps or a laptop screen through a Viz Connect Solo converter.

Viz CaptureCast publishes and streams to video management system platforms such as Kaltura, Panopto, Opencast, Vimeo, YouTube and even Akamai simultaneously so that viewers can watch the meeting content on whichever device they prefer and whenever suits them.

For those who wish to keep content on premises, your content can be securely delivered and stored directly to your platform of choice such as our NRS series of Network Storage systems.

Viz CaptureCast is a truly scalable IP-based meeting and event capture service that connects any room from a business to anywhere in the world – all with the power of NDI®, the de facto standard for compressed live video.

SCHEDULE A ONE TO ONE DEMO OF CAPTURECAST

Viz CaptureCast has become a must have technology for businesses, helping them meet a growing need to communicate with remote workers as well as driving engagement, productivity, and inclusivity through video.

Isn't it time you learned more about Viz CaptureCast and the many ways it can help your organization?

Isn't it time you learned more about Viz CaptureCast™ and the many ways it can help your organization?

Get in touch today.

Visit **https://www.vizrt.com/products/viz-capturecast/** or speak with a **Vizrt Expert.**