## Turn Boring PRESENTATIONS

TED TALK
Productions
with
vizrt



<u>Research shows 70%</u> of employees agree that the **quality of communication**, directly impacts their engagement with the company, highlighting the **importance of clear**, **effective and engaging storytelling**.

And better engaged employees drive better business outcomes; including:



**78%** 

Lower absenteeism



**23%**Higher

Higher profitability

% **17** 

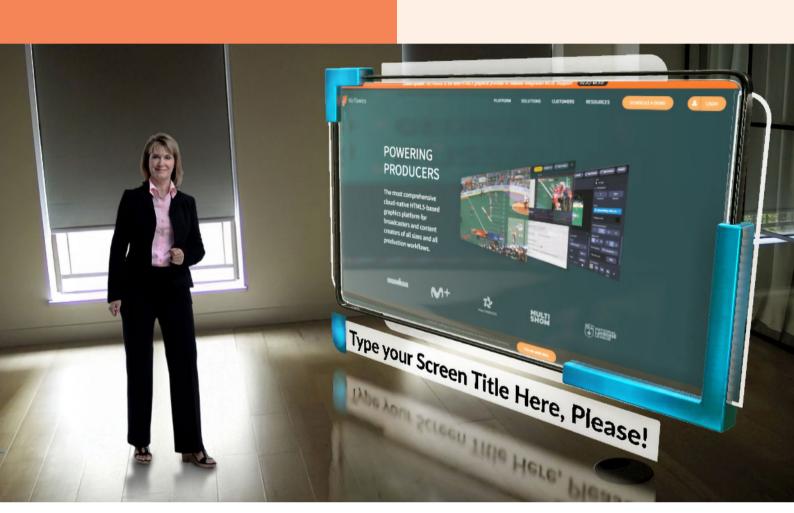
\*Gallup's 2024 State of the Global Workplace Report

Despite 60% of CEOs\* claiming employee engagement is a top priority, they are getting it wrong.

Only 23% of the workforce\* is engaged. The solution?

Crafting entertaining content that truly connects.

\*Gallup's 2024 State of the Global Workplace Report



## Do you wish your virtual Town Halls were Primetime-ready, but without the price tag?

TV-quality live broadcasts for leaders like you are now within reach, delivered as a managed service by Vizrt.

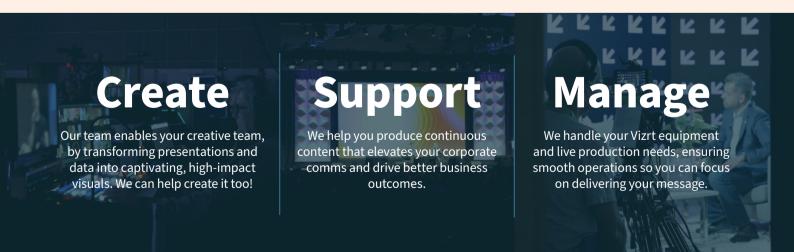
Whether it's town halls, leadership updates, training videos, or external presentations, Vizrt's products and people have you covered—so you can focus on the story you want to tell, not how you tell it, saving you time and money.

Our solution seamlessly integrates with your existing platforms and workflows, ensuring simplicity and efficiency whether you're presenting to internal teams or engaging an external audience.

## Why this matters for you:

- Increase engagement Bring your communications to life and engage your audiences wherever they are. Teleport presenters with virtual reality, enhance storytelling with augmented reality (AR) graphics, and encourage participation through interactive polls and real-time data visualization.
- Enhance quality Whether you're addressing employees or external stakeholders, we complement your AV team's knowledge of your people and spaces with our broadcast experience to help deliver TED Talk-worthy presentations, leadership updates, and live events.
- Better business outcomes Boost productivity by keeping your staff aligned on business goals and make an impact externally by showcasing your vision through professional, engaging live broadcasts.

Our managed services offer a scalable solution, **from creative concept**, **to full end-to-end event execution**, personalised to your needs.



GETTING STARTED

is as easy as 1, 2, 3...

TALK TO OUR TEAM TODAY!

## **Why Vizrt?**

Vizrt, the global leader in real-time graphics and live production software, powers over 90% of live broadcasters like ESPN, Fox News, and CNN. With content reaching 4.5 billion people daily, these broadcast-quality tools support corporate and government clients like Meta and the White House Press Office, enabling seamless, high-quality communication for organizations of all sizes.

Learn more at **vizrt.com** 

Trusted partner to some of the best: