

## End of Life Announcement –Social TV

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### **Technical Support**

For technical support and the latest news of upgrades, documentation, and related products, visit the Vizrt web site at <a href="https://www.vizrt.com">www.vizrt.com</a>.



# End of Life for Social TV version 1.5 and related components

Updated: 28 July 2020

Vizrt announces the end-of-life for Social TV, Feedstreamer components, datahub for social TV. This EOL statement relates to current and all previous versions. The last day to order Social TV and related components has already passed. Customers with active support and maintenance contracts will continue to receive support for the operation of our software only until 31st of July 2022.

This does not include support of the APIs of social media providers as they are now closed and no longer available to us.

Special customer agreements may supersede this notice.

Table 1 describes the end-of-sales milestones, definitions and dates. Table 2 lists the affected products and items.

Table 1. End-of-Life Milestones and Dates for Social TV and Feedstreamer

Milestone	Definition	Date
End-of-Sale Date	The last date to order the product as part of a purchase order from Vizrt. The product is no longer for sale after this date.	31 <sup>st</sup> July 2020
End of Software Maintenance Releases Date	The last date that Vizrt may release any final software maintenance releases or bug fixes. After this date, Vizrt will no longer develop, repair, maintain, or test the product software.	31 <sup>st</sup> July 2022
End of New Service Attachment Date	For equipment and software that is not covered by a Support and Maintenance contract, this is the last date to order a new service-and-support contract or add the equipment or software to an existing service-and-support contract.	31 July 2021



End of Service Contract	The last date to extend or	31 July 2021
Renewal Date	renew a Support and	
	Maintenance contract for the	
	product. The extension or	
	renewal period cannot extend	
	beyond the last date of	
	support.	
Last Date of Support	The last date to receive service	31 July 2022
	and support for the product.	
	After this date, all support	
	services for the product are	
	unavailable, and the product	
	becomes obsolete.	

Table 2. Products Affected by This Announcement

End-of-Sale Product Name and Code	Product Description
Data Hub (DH-FULL)	Data Hub represents the interface between data
	sources such as manual input, and data feeds
	such as social network feeds, election or sports
	results, news wires, weather or financial data
	and online or networked databases or XML
	pages on the Web and the Vizrt product suite.
Feed Streamer for Datahub (SOC-MOD-ONE)	Vizrt's moderation interface and embedded
	control client for Viz Trio and Viz Pilot. Allows
	moderators to curate predefined social feeds
	and expose them to Vizrt's control applications.
Social TV Package (SOC-PKG-START)	The Vizrt Social TV solution is a flexible and easy-
	to-use platform. It enables broadcasters of all
	sizes to have access to publish social media
	content with minimal staff training. Use the
	Social TV solution to harvest, moderate and
	create social media related content in the same
	tools and workflow as for any other content.
	Data can be captured from any social media
	outlet such as Twitter, Facebook, Instagram,
	Flickr, Picasa, YouTube, or any RSS/Atom or
	JSON/XML based feed.

### REPLACEMENT PRODUCT

In May 2020 Vizrt released Viz Social <a href="https://www.vizrt.com/products/viz-social">https://www.vizrt.com/products/viz-social</a>. This will be offered as a replacement for existing SocialTV customers as well as a premium solution available for both existing and new customers. This replacement will not be covered under existing support agreements, for more information please contact your sales account manager for more information



### FOR MORE INFORMATION

For more information about the Vizrt end-of-life product policy, go to: <a href="http://www.vizrt.com/end-of-life/">http://www.vizrt.com/end-of-life/</a>

### For additional information, please contact:

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